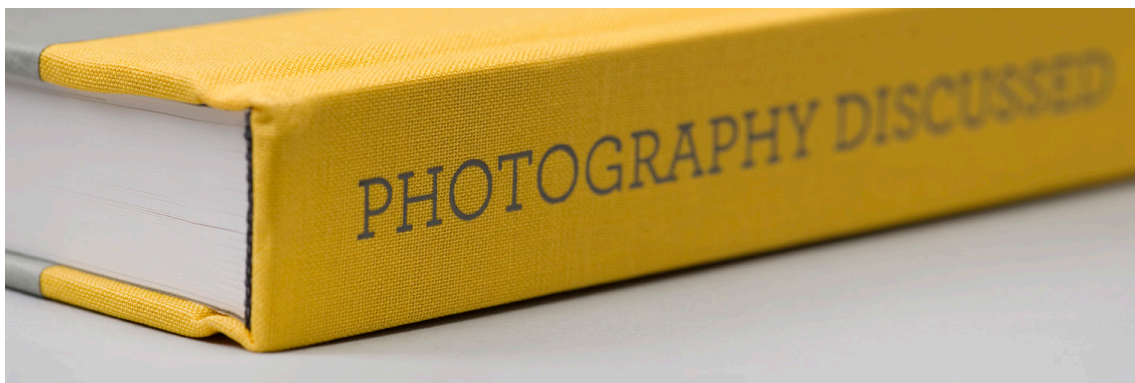
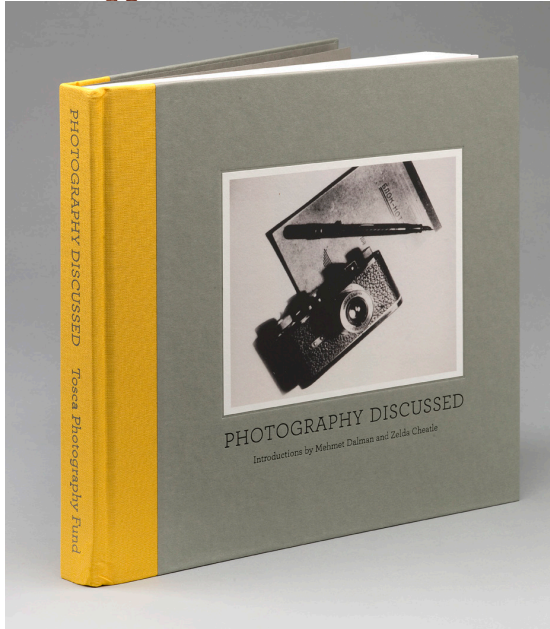




Hurtwood press case study

Photography Discussed

Images from Tosca Photography Fund Collection



The Tosca Fund has been assembling one of the most important collections of photography – from its beginnings to today's major art pieces. The book was designed by Johanna Neurath from Thames and Hudson and our job was to help create the feeling within the book through our recommendations for materials and our treatment of the work.

The book was printed in four colour process but after the first proof we spent time on screen with Zelda Cheatle of the Tosca Fund listening to not just the objective colour comments but also the context of why this photograph was important and where it fitted into the photographic firmament. We tried to bring this wider, sympathetic, understanding to the book and to the work within.